

The Latest Job Creation News From the O'Bannon-Kernan Administration

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www.IN.gov/gov

The News in Brief...21st century jobs

When Governor O'Bannon and Lieutenant Governor Kernan announced *Energize Indiana*, they explained how the plan would create high-wage, high-skill jobs building on four of Indiana's economic sectors: advanced manufacturing, life sciences, information technology and high-tech distribution.

Why these four sectors?

Because Indiana has been hammered by the national recession *and* needs to continue to aggressively diversify its economy.

Because the nation is shifting from a manufacturing- to a service-based economy.

And because Hoosier workers must have the opportunity to find and retain high-wage, high-skill jobs in this new economy.

Kernan: "*Energize Indiana's* \$1.25 billion investment in Indiana helps create the jobs our world-class Hoosier workforce will demand as they adjust to the 21st century economy."



Governor staff photo

Todd Steele, director of marketing and business development for Adaptive Micro-Ware, Inc., a Ft. Wayne-based information technology firm, shows Governor O'Bannon the company's latest innovations during the governor's Dec. 5, 2002 visit to Northern Indiana.

Life Sciences

What is it?

The research and development of biological, agricultural and medical advancements for scientific and economic uses.

Who does it?

[Biomet](#), Warsaw, designs, manufactures and markets products for orthopedic uses, including reconstructive and arthroscopy surgery, support devices, electrical bone growth stimulators and dental implants.

Why are we focusing on it?

Medical device firms employ ONE out of every EIGHT Indiana workers.

Source: www.devicelink.com, Sept. 2001

Information Technology

What is it?

Information technology is the use of hardware, software, services and supporting infrastructure to manage and deliver information using voice, data and video.

Who does it?

[Adaptive Micro-Ware, Inc.](#), Fort Wayne, develops cutting-edge technology in digital video and audio by using high speed networking and virtual private networking systems.

Why are we focusing on it?

Because IT jobs create even more opportunities. Each tech job added in Indiana would be responsible for creating a second new job in the service or professional sectors. Source: www.jobsintech.tv/tech.asp

"I talked to a number of key players in the economic development community locally and around the state, and they are very positive. Why? Because it is targeted to key industries like life sciences and advanced manufacturing, and it also leverages tobacco money."

Gerry Dick, host, *INside Indiana Business* on WTHR News

Advanced Manufacturing

What is it?

Advanced manufacturing is a process, not a product. It includes traditional manufacturing that incorporates technology to improve efficiency and productivity.

Who does it?

[Space Hardware Optimization Technology, Inc.](#), Greenville, designs, manufactures and integrates equipment used for research and development in space.

Why are we focusing on it?

Indiana ranks THIRD in consumer electronics, TENTH in industrial electronics and TWELFTH in defense electronics. Source *Consumer Electronics Assoc.*

21st Century Logistics

What is it?

Twenty-first century logistics is also known as "high-tech distribution." Indiana is the Crossroads of America because of its extensive highway and interstate system, and because of its geographic accessibility to the rest of the United States.

Who does it?

[TJX Companies](#), with distribution facilities in Evansville, Brownsburg and South Bend (operational in 2004), combines Indiana's world-class transportation infrastructure and central location with the latest tracking, ordering and shipping technology to distribute goods across the nation.

Why are we focusing on it?

[BestJobUSA.com](#) notes: Indiana is "centrally located to the nation's top 100 markets and is within a day's drive of more than 65 percent of the U.S. population."

For more information... www.energize.IN.gov

Coming soon.. Why energize, why now?